Public Health
Idaho North Central District

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English (:40)

If you're 50 or over, this message is for you.
Over time, if undetected, colorectal cancer becomes a killer.
But screening tests can find it early, when treatment is most effective.
Even better, this is one cancer you can prevent.
Screening finds pre-cancerous polyps that can be removed before they turn into colorectal cancer.
So stop this disease.
Get screened for colorectal cancer.
Medicare and most insurance plans help pay for colorectal cancer screening.
Brought to you by Public Health – Idaho North Central District.

English (:30, Version A)

If you're 50 or over, this message is for you.
Over time, if undetected, colorectal cancer becomes a killer.
But screening tests can find it early, when treatment is most effective.
Even better, this is one cancer you can prevent.
Screening finds pre-cancerous polyps that can be removed before they turn into colorectal cancer.
So stop this disease.
Get screened for colorectal cancer.
Brought to you by Public Health – Idaho North Central District.

English (:30, Version B)

Colorectal cancer is the second leading cancer killer in the U.S. but it doesn't have to be.
Screening finds pre-cancerous polyps, so they can be removed *before* they turn into cancer.
Screening also finds this cancer early, when treatment works best.
If you're 50 or older, talk with your doctor. Decide which screening test is right for you.
And please, get screened for colorectal cancer.
A message from Public Health – Idaho North Central District.

English (:20)

Colorectal cancer is the second leading cancer killer in the U.S., but it doesn't have to be.
Screening finds precancerous polyps, so they can be removed *before* they turn into cancer.
Screening also finds this cancer early, when treatment works best.
If you're 50 or older, get screened for colorectal cancer.
A message from Public Health – Idaho North Central District.